

IVY YOUNG Entrepreneur

Sri Lanka Edition

A 2-week online program for students (ages 17-23)

18th - 29th January 2021
6 pm to 8 pm Sri Lanka Time

Apply →

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Ivy Young Entrepreneur

Our Online Entrepreneurship Program taps into the potential of ambitious high school students, supporting you to learn the process of launching a startup.

Join a highly curated group of promising young students from around Sri Lanka for two weeks. You will learn from industry experts, successful entrepreneurs and work with your peers to solve business challenges. You will learn how to discover innovative opportunities, backed by market research, develop prototypes, do user testing, and find customers.

We will train you in the innovative thinking that enables founders to create successful businesses. Through the course, you will build several skills, including how to be entrepreneurial, impact oriented, decisive and to be a team player as you set out on your journey of pursuing higher education and further building your career. The program is co-organised by IvyPlus Network, a professional network of alumni from the top global universities and the Academics Group, an education think tank focused on creating an open and connected education system in Sri Lanka.

ABOUT THE Program

18th - 29th January, 2021
6 pm to 8 pm Sri Lanka Time



Learning in the Virtual Classroom

Interactive lectures and workshops with industry experts, case studies and group work, with your peers.



Personalised Support & Mentoring

Weekly check-ins with your lead instructor. Mentor meetings to provide you with individualised feedback.



Learn From Experienced Professionals

Our instructors are successful entrepreneurs, investors and industry experts.



Virtual Demo Day

Showcase your business plan to the entire community through a video pitch and live Q&A with panellists.

HOW YOU'LL Learn

WHAT YOU'LL Learn



A Step by Step Process -

Identify opportunities, learn about your customer, create your offering, and design your business plan.



A Mindset for Success -

Develop leadership, collaboration skills, and grit while navigating team and product challenges.



Skills for Your Future -

Experience simulations and learn from real-world case studies of companies to build relevant skills.



Week 1

- Developing the foundations of entrepreneurship
- Identifying your purpose and problem
- Understanding the customer - segmentation, primary market
- Research and personas
- Formalising the idea
- Designing mockups

Week 2

- Determining how to acquire customers
- Developing marketing and operational strategies
- Introducing business plan including pricing and costs
- Crafting your pitch
- Closing with demo day - celebration and feedback

CURRICULUM Overview

An overview of the content that we will cover through the 2 weeks

HOW IT Works

Your Ivy Young Entrepreneurs experience will be challenging. It will be intense. And it will be worth it. Join us for this groundbreaking and life changing experience.



Structure

2 hours of online masterclasses through the 2 weeks to learn various aspects of building a business. Interactive class discussions, instructor check-ins, and feedback sessions.



Dates & Timings

2 weeks: Jan 18th - 29th, 6 pm to 8 pm Sri Lanka Time. Expected commitment is 2 hrs per day. You will be split into teams, taking into account your geographic considerations, skills, interests, and preferences



What you need

Students must have a computer with Internet access that allows video streaming for the duration of the program to attend our interactive classes online.



Instructors

The program will be taught by alumni of Ivy League and other top global universities. Entrepreneurs who have built successful companies will share their insights on building startups & scale them up.



Who is it for

The program is for students between the ages of 17-23 from across Sri Lanka. We are looking for students who display initiative, impact, resilience, and collaboration.



Course Fee

Your investment for the course is Rs 35000/- inclusive of the full program experience. There are a limited number of partial scholarships available for deserving students.



How to Apply

We want to get a sense of you, your goals, what inspires you, and what you want to accomplish. Apply before 10th Jan, 2021 and our team will get in touch with you.



Questions

If you have any questions, please get in touch with us at team@ivyplusnetwork.com or +94 768 909 983



Certification

Participants will receive a certificate on completion, which can be included in your college portfolio.

HOW TO Join

Apply →

WHAT OUR Students Say



"The 2 weeks helped me learn a lot. I always wanted to be an entrepreneur and this program has helped me come closer to my goal. The program was very interactive and helped me to mingle with students from different backgrounds"

Bhavishya Sharma
Grade 12, KC High International School



"The summer program was a great experience for me as it taught me the basics of Entrepreneurship which is a subject not taught in most schools. The masterclasses were very informative and beneficial"

Jagrit Agarwal
Grade 12, Lakshmiapat Singhania Academy



"The Ivy Young Entrepreneur program taught me the basics of entrepreneurship through various masterclasses. I attended the classes with relish and especially enjoyed the pitch deck competition because it gave us hands on experience in building a company from scratch"

Aanya Soni
Grade 11, Sahyadri School, KFI



"The masterclasses facilitated by entrepreneurs were extremely useful and interactive. The business plan competition provided us a platform to show our entrepreneurial skills, including everything we learned in the program such as how to deliver an elevator pitch. This was a truly unique & great learning experience!"

Sameera Nanda
Grade 12, DPS RK Puram

MEET OUR Program Director



Swati Sahni

Swati Sahni is the Founder of IvyPlus Network, a professional network of alumni from the top global universities. Swati has worked in the school education space for the last decade internationally with organisations such as the UNICEF, World Bank and Ministry of Education, Government of India. She has also worked with prominent civil society organisations and been a teacher herself. Swati graduated with a Masters in Educational Education Policy from Harvard University, where she was a Fulbright-Nehru Scholar. Swati loves hiking in the Himalayas, riding her bike and cooking Mexican food.